

Faces of IP



GLOBAL
INTELLECTUAL PROPERTY
CENTER

Sabarasa

*An innovative Latin American company
and a leading gaming software developer*

BUENOS AIRES, ARGENTINA

Lead Innovator :	Javier Otaegui, CEO
Employees:	10
Innovative Industry:	Software Technology

STORY

Argentina is fast becoming a Latin American hub for the development of non-voice software—mainly video games—for mobile phones and small consoles. Buenos Aires-based Sabarasa is on track to become a leader in the industry.

Sabarasa is an approved developer for Nintendo DS and Wii and part of the Sony PSP and PS2 Developer Incubator Programs. Taking advantage of regional talent and cost advantages, the company produces high-quality games that have a worldwide appeal through a wide range of platforms.

CEO Javier Otaegui, a former computer game programmer, founded the company in 1998 and now leads Sabarasa's innovative efforts. He directed the development of the company's original intellectual property, *Mazes of Fate*, one of the first 3D first-person role-playing games for Nintendo DS. *Mazes of Fate 2* is expected to be released for the Wii platform.

The long-term profitability, innovative capacity, and global competitiveness of Sabarasa and other innovative software companies depend on effective local intellectual property protections.

WWW.SABARASA.COM