

Faces of IP



GLOBAL
INTELLECTUAL PROPERTY
CENTER

DeepStream Technologies

*A leading European innovator
in clean technology solutions*

WALES, UNITED KINGDOM

Lead Innovator:	Mark Crossier, Chief Executive Officer
Employees:	80
Innovative Industry:	Green Technology

STORY

DeepStream Technologies is an energy management technology company that provides hardware and software solutions to embed digital intelligence sensors inside existing residential, commercial, and industrial electrical equipment and infrastructure. DeepStream's sensors enable customers to remotely monitor power usage and diagnose problems more efficiently. These applications can help buildings significantly reduce energy usage and waste with an easy-to-deploy, cost-effective solution that requires less installation and management than current central power monitoring systems.

Following DeepStream's founding in 2003, Chief Executive Officer Mark Crossier and a team of 10 innovative engineers spent more than 10 months building the company without pay. Crossier, a recipient of five patents in the electrical field prior to founding the company, continues to lead DeepStream with an innovative spirit.

Through its creative design team and innovative intellectual property, DeepStream Technologies has been highly successful in its early startup phase and has announced plans to expand its staff from 80 to 150 within the next two years. To match its increasing production needs, DeepStream completed a new facility in late 2008 and started construction on a new production facility, which the company expects to be operational by 2010.

Armed with intellectual property protection, creative ability, and inventiveness, DeepStream can prosper while bringing much-needed green technologies to the world.

WWW.DEEPSTREAM.COM